

Biography: Marion Trieste

Marion Trieste puts her twenty-two years of experience in environmental policy and communication to work for her clients with great success. After fifteen years working in the not-for-profit sector on behalf of communities at risk from toxic waste, she formed Trieste Associates in 1998. Her goal was to apply the same grassroots organizing and communication skills on behalf of businesses and organizations that act to improve the environment.

These skills were honed during ten years at the Sierra Club's Northeast Regional Office, as a campaign coordinator and lobbyist. During these years, Ms. Trieste became a national expert on toxicity issues and the federal Superfund program, working on the Bunker Hill mining and metallurgical site in Kellogg, Idaho and the General Electric Housatonic River site in Pittsfield, Massachusetts, among others. She was called upon to present testimony on three separate occasions to U.S. congressional committees regarding reauthorization of the Superfund law.

Ms. Trieste is well known in the environmental community for her tireless efforts to educate the public about the Hudson River Superfund site and PCBs on behalf of Scenic Hudson and the Friends of a Clean Hudson coalition. From May 2000 to June 2003, Ms. Trieste's diplomatic, fact-based community presentations to civic groups, town boards, chambers of commerce and other audiences shed an honest light on the issue of polychlorinated biphenyl pollution in the Hudson River and the need for a cleanup.

In launching Trieste Associates, Ms. Trieste had the foresight to see that the key to solving today's environmental challenges is to actively engage the people most affected by environmental problems. Trieste Associates specializes in forming partnerships among the various stakeholders affected by environmental decisions, and working to find mutually beneficial, cost effective solutions that protect human health and the environment. Her services include public and media relations, strategic planning, community event planning, and public education. Ms. Trieste utilizes her diverse network of regional stakeholders and media relations to bring her clients success.

Trieste Associates has had both for-profit and non-profit clients, and has conducted projects regarding sustainable development planning, solid waste and recycling, drinking water, emerging environmental technologies, brownfields redevelopment and energy. Her current focus is public relations services for wind power development.

Clients that retain Trieste Associates will benefit by having a unique and exceptional variety of public education and marketing services provided by her team of experts.